

Welcome
Greenway
Network, Inc.
2012 Annual Meeting

- *Greeting*
 - *Meal*
- *Board member election*
 - *Annual Report*



Greenway Network, Inc.

Annual Report: 2012





Our Mission is to conserve natural resources, encourage sound management of the watersheds, and protect the quality of life for the residents of the St. Louis Metro area.

We do that by creating a network of communication and consensus among citizens, government leaders and other organizations that share our goals. Most of all, we encourage everyone to 'act locally' to make it happen.

Our region is rich in water resources and native wildlife habit. It is a land of abundant river bottoms, fragile wetlands, tranquil riparian woods, and rolling hillsides along soaring bluffs. But, our region is also one of the fastest growing areas in the Midwest. Our western area population has more than doubled in the last twenty years! We believe people can live in harmony with nature if we plan and make decisions wisely. Greenway Network is your "eyes, ears, and voice" in that process, working to conserve what is naturally best about the St. Louis Metro area.

Board of Directors

- Charlene Waggoner, President
 - Abby Broadstone, Vice President
 - Greg Poleski, Vice President
 - Larry Ruff – Treasurer
 - David Hartman, Secretary
 - Jessica Rowe, Parliamentarian
 - Kelly Heidt
 - Mike Garvey
 - Sharon Kenny
-
- Ralph Rollins, Project Director
-
- Ron Williams, emeritus
 - Jane Bishop, emeritus



Financial Report

- 240 Paid members
- \$43,334.78 Cash on hand



MISSION: CLEAN STREAM



In 2012

- We pre-registered 1138 volunteers. Postponing the event, due to rain, resulted in approximated 200 volunteers who collected 10,000 lbs of trash and 30 tires.
- Greenway Network arranged and paid for the proper disposal of the tires.

Greenway Network coordinates Mission Clean Stream. This county-wide effort includes the cities of St Charles, Cottleville, Dardenne Prairie, O'Fallon and Wentzville; St Charles County Division of Health and Environmental Services; and the St Charles Soil and Water Conservation District.



Stream Trash ART

- The START project was imagined by Ralph Rollins, Project Director for Greenway Network. He organizes artists to create sculptures from trash that is collected during Mission: Clean Stream. Sculptures produced by the START artists have been on display in communities, galleries and at festivals throughout the Confluence Region. The goal of this work is to serve as a lasting reminder of why we need to keep our waters clean. Today you may see sculptures on display in the city halls of Cottleville and Dardenne Prairie. Several of the sculptures have received artistic awards. **Cee Kay Supply, Inc sponsored the project in 2012.**



Earth Day Activities

- Greenway Network supports several Earth Day Activities throughout the region. by bringing our educational booth, providing support to organizations such as ESMO and providing hands on activities to festival attendees. Members of the Greenway Board assist in planning events such as the Earth Day St Louis Symposium.
- Earth Day St Louis
 - Critters
 - Continued participation in advising new Earth Day vendors
 - Official Sponsor
- Washington, MO Riverfest
 - Upcycled bracelet project
- GM Earth Day 2012



Sunpainting

- Greenway Network works with groups to remove invasives such as honeysuckle from properties. We work to educate the public about invasive species and the problems they cause. The Greenway Network team uses sunpainting as a mechanism to help people remember what they have learned. We provide donated fabric to a group of quilters who create an annual quilt and then we Raffle the quilt to provide funds to support the project.



Dardenne Creek Monitoring Days

- Two times a year Greenway Network Biologists in collaboration with Stream Team volunteers and students from local high schools sample the entire length of Dardenne Creek. This semiannual event provides the State of Missouri and interested members of the public with an snapshot picture of the health of the creek. This data allows for planning and can identify areas of concern along the Stream.
- 2012 Monitored 19 Dardenne Creek sites in May and again in September
- There was a 30% increase in volunteer participation.



REI CREST Grant

Creating and Re-Energizing Stream Teams

- This project monitored water quality on two separate days at 17 sites along Missouri River Tributaries an along 65 river miles of the Missouri River from Washington to Columbia Bottoms Conservation Are near the Confluence.

- 59 Volunteers

- 366 hours

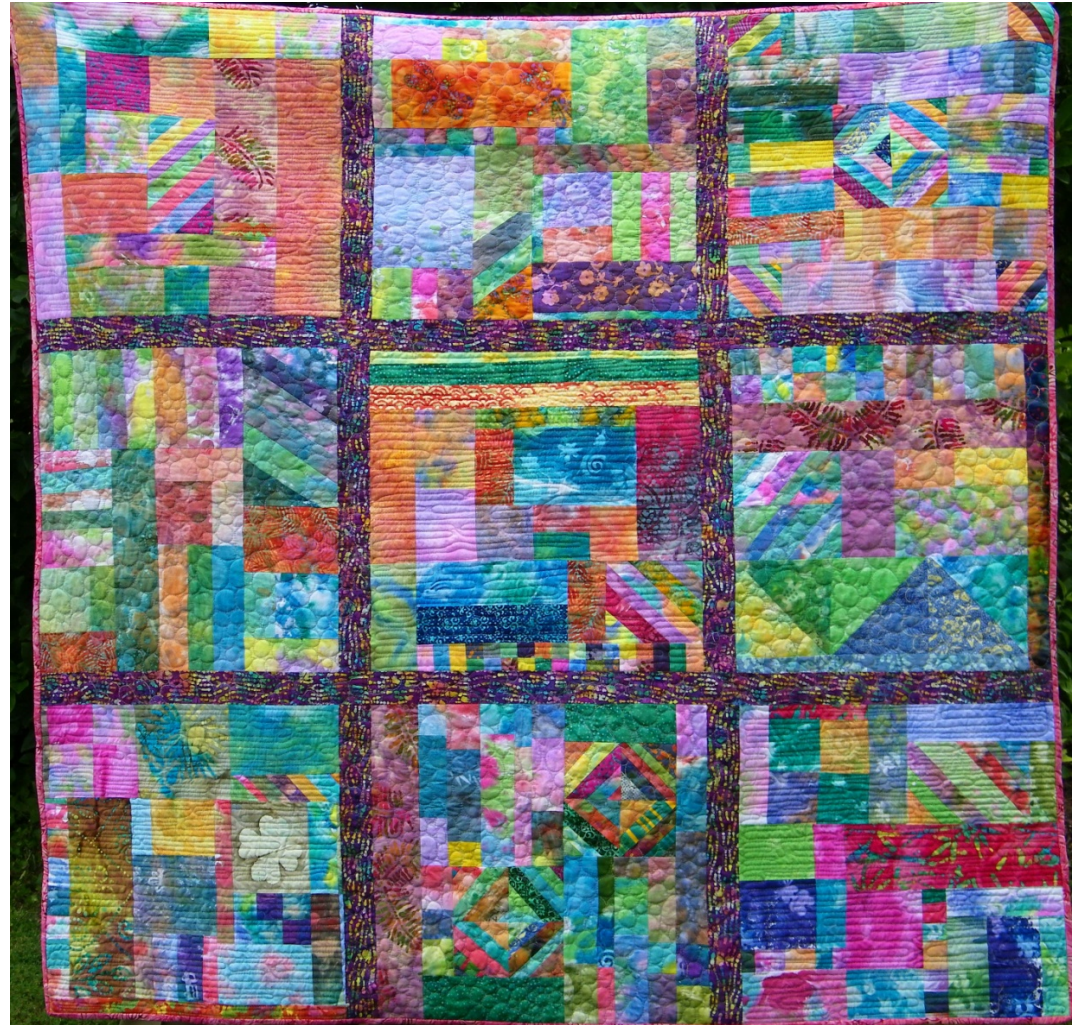
- The goal of this project was to increase participation of local volunteers in water quality monitoring following Missouri Stream Team protocols. Several inactive Stream Teams participated as well as several groups interesting in learning more about water quality monitoring. We have not tracked all participants but we do know that one has subsequently started formal Stream Team training and has participated in subsequent multiple monitoring and clean up events. Furthermore, participation in our annual Dardenne Day water quality monitoring event is up 20% over previous years. A fact we attribute to the increased awareness of this critical task created by the CREST project.

- Data collected at this event were formally submitted to the Stream Team data base and provide a unique opportunity to have single day snapshots across the lower Missouri River watershed.

The Sunlight Quilt Project

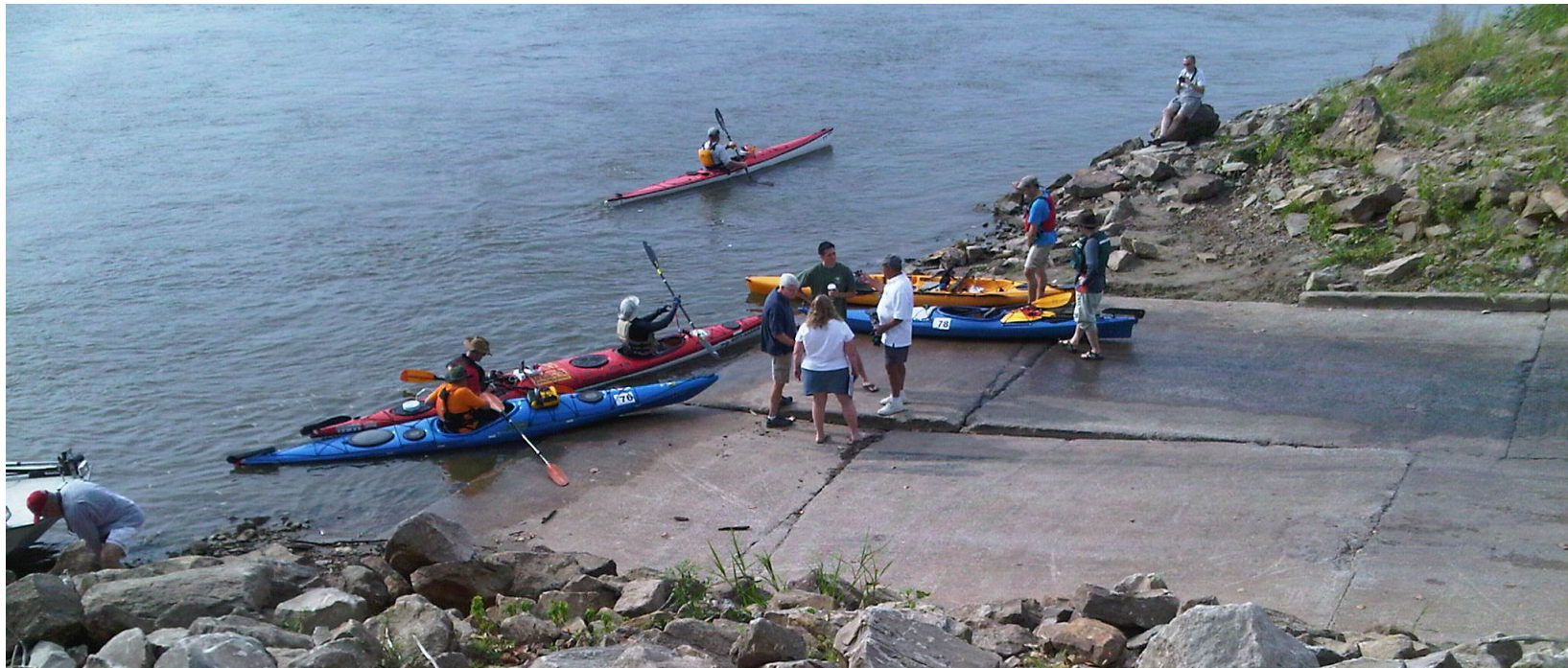
The Sunlight Quilt Project was suspended in 2012.

We are looking for quilters interested in producing a quilt for auction or raffle as a part of our 2013 celebration.



RACE FOR THE RIVERS

Raising awareness of our river resources and to raise funds to support Greenway Network's clean water education, restoration, research and recreation projects. Attracting a new audiences to issues of resource conservation and clean water.





Enhanced Marketing

Website upgrades

TV spots

235 Likes

Timed Tweets

The Races

- 108 Racers
- 91 Boats
- 3 events
- 3 new classes
 - SUP, Paddle, Voyager



Katy Trail Ride

- 5 and 25 mile rides at St. Charles.
- 50 Riders
- New 35 mile ride from Washington
- Revolution Cycle
- Second Street Café and Bike Stop
- Defiance Bike Shuttle





Race for the Rivers Festival 2012



Summary Statistics

- 50 Riders
- 40 + booths
- 5 Bands
- **1500+ Festival attendees**
- Food
- Beer
- Demonstrations
- Pirates
- Canon



2012 Major Sponsors



- **Thought Process Interactive-
Presenting Sponsor**
- **Mrs Pat Jones**
- **Missouri Department of Conservation**
- **Walmart**
- **General Motors**
- **Great Rivers Greenway**
- **SCI Engineering**
- **Judy Mulholland**
- **Big Muddy Canoe**
- **Quapaw Canoe**
- **Joey's Birdhouse B&B**
- **Epic Kayak**
- **SUP St Louis**
- **CDM Smith**
- **St Charles County Amateur Radio Club**
- **St Charles Parks and Recreation**
- **Revolution Cycles**
- **Second St Bike Stop Café**
- **Christ the King Lutheran Church**
- **Plank Road**
- *Opportunities exist for 2013 Sponsorship*



BIG CANOES!!!

- Big Muddy Adventures/Quapaw Canoe
- 250 People on the river



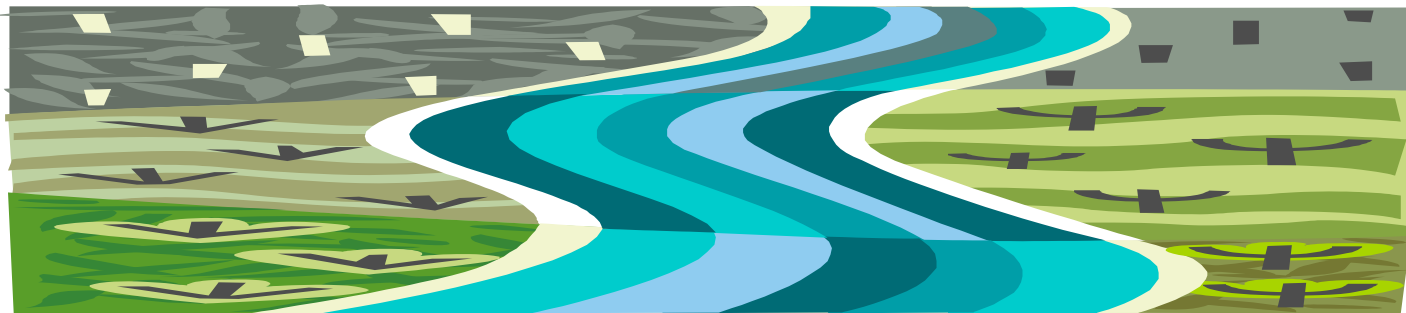
River Soundings 2012

Greenway Network hosted River Soundings 2012, a watershed management conference, to bring together citizens, government agencies, conservation groups and stakeholders with a common interest in our nation's rivers.

The conference consisted of nationally known speakers and regional conservation leaders discussing flood control, conservation, transportation, and recreation on our rivers. Conservation projects on our rivers and new ideas for sound river management policies were presented at River Soundings, 2012.

This conference is free of charge thanks to support from Greenway Network, the Sierra Club and the speakers and their organizations. Donations are appreciated and will enable Greenway Network to continue working to connect people to our rivers by providing educational and recreational opportunities, such as River Soundings and Race for the River.

- Held in Forrest Park Visitors Center.
- Recognized Tony Messenger for his One River One Problem Series.
- Speakers including representatives from St Louis and Kansas City USACE, Missouri Coalition for the Environment, USFWS, MDC and many others.



2012 Grants

- REI: Creating and Re-Energizing Stream Teams.



- WALMART: Community Grant



- Conservation Federation: Bass Tournament Water Quality Grant

Watkins Creek 319 Grant Watershed Management Plan

Under the leadership of Ralph Rollins, the
Watkins Creek Management Plan has been
successfully completed.

Contact us for a copy of the plan.

National Public Lands Day

2012 saw an expansion of Greenway Networks' facilitation of NPLD.

Riverlands: Tree planting at Pat & Ed Jones Confluence Park and Cora Island.

St Charles County Parks: Tree planting at Brommelsiek Park.





And lest we forget

- Provided environmentally safe, reusable water bottles for volunteers through a matching donation project.
- Earth Shares Missouri member, assisting with ESMO booth at events throughout the St Louis Region.
- Assisting in the planning and implementation of the Big Muddy Speaker Series.
- Sponsors of the Meeting of the Waters Symposium.
- Conservation Federation of Missouri Annual Meeting.
- Greenway Board members sit on boards and committees addressing environmental issues throughout the region.

Affiliations, Collaborations and Partnerships

Greenway Network is Stream Team number 463. It is the Missouri Stream Team Association that represents St. Charles County. As such a board member of Greenway network sits as a with a board member of the Missouri Stream Team Watershed Coalition which represents thousands of Stream Team volunteers statewide. Larry Ruff has been our representative to Missouri Stream Team Watershed Coalition and is currently serving as president of that organization. See: www.mstwc.org

Greenway Network is a founding partner in the Confluence Project. Greenway Network Board members participate in Confluence events and planning sessions. Project Director Ralph Rollins is our liaison with the organization developing and overseeing many Confluence restoration projects. (See appendix A for a summary of Mr Rollin's activities including his work with the Confluence on behalf of Greenway Network.)

Greenway Network is an affiliate of the Conservation Federation of Missouri.

Special Recognition: TIM LONG

Outstanding Volunteer.



Special Recognition

Danny Brown

Missouri River
Conservation



Looking Ahead

- St Louis Trash Bash
 - March 23, 2013
- Mission: Clean Stream
 - April 6, 2013
- Race for the Rivers
 - August 24, 2013
- Brommelsiek Restoration
 - April 2013

New On-line registration Starting
with 2013 events





1993 – 2013

20 Years for Clean Water

